CoB News, 29 October 2008

Google Scholar Revisits Management & Tourism Management

It has been a few months since we examined Google Scholar cites in the CoB's management unit. We revisit the management professors' Google Scholar citations in Table 1 below.

Table 1
Google Scholar Cites in MGT

Rank	Name	Position	GS Cites
1	Doty, Harold	Professor	1,861
2	Topping, Sharon	Professor	109
3	Peyrefitte, Joseph	Associate Professor	52
4	Sequeira, Jennifer	Assistant Professor	40
5	Duhon, David	*Kaetsu Distinguished Professor*	32
6	Zantow, Kenneth	Associate Professor	13
7	Becton, J. Bret	Assistant Professor	5
8	Blettner, Daniella	Assistant Professor	0
	Collins, Brian	Assistant Professor	0
	Gibbs, SherRhonda	Assistant Professor	0

As Table 1 indicates, Harold Doty leads the GS cites race in management, followed by Sharon Topping and Joseph Peyrefitte. Thirty percent of the CoB's management faculty do not have any cited work, while 40% of the group have failed to garner more than nine GS cites.

It has also been a few months since we examined Google Scholar cites in the CoB's tourism management unit. We revisit the tourism management professors' Google Scholar citations in Table 2 below.

Table 2
Google Scholar Cites in TM

Rank	Name	Position	GS Cites
1	Becker, Cherylynn	Associate Professor	64
2	Price, Catherine	Professor	38
3	George, Babu	Assistant Professor	13
	Lay, Marsha	Assistant Professor	0
	Paster, David	Professor of Practice	0

As Table 2 indicates, Cheri Becker leads the GS cites race in management, followed by Catherine Price and Babu George. Forty percent of the CoB's tourism management faculty do not have any cited work.

Wittmann to Get His 2/2 Teaching Load

After building what appears to be A Bird's Nest on the Ground via the CoB's new journal ratings, Michael Wittmann, the CoB's *Max Draughn Distinguished Associate Professor of Healthcare Marketing*, looks to be getting the healthcare marketing center that USMNEWS.net reporters wrote about a few weeks ago. According to the 17-18 September 2008 IHL Board Minutes, the relevant portion of which is shown below, Mississippi's central higher education authority approved the CoB's request for a "new limited scope center" in the area of healthcare marketing.

Long-time readers of USMNEWS.net recall that CoB center directors (e.g., William Gunther, John Clark, etc.) are awarded 2-class teaching loads each semester as part of their compensation. As such, if Wittmann is elevated to Director of the CoB's new Center for Healthcare Marketing and Sales, sources tell USMNEWS.net that he will be adding a title that ensures a 2/2 teaching load as far as the eye can see.

Google Scholar Revisits Marketing & Fashion Merchandising

It has been a few months since we examined Google Scholar cites in the CoB's marketing unit. We revisit the marketing professors' Google Scholar citations in Table 3 below.

Table 3
Google Scholar Cites in MKT

Rank	Name	Position	GS Cites
1	Wittmann, Michael	*Draughn Distinguished Associate Professor*	91
2	LaFleur, Elizabeth	Professor	32
3	Hansen, John	Assistant Professor	24
4	Smith, William	Assistant Professor	15
5	Andrews, Melinda	Assistant Professor	0
	Bradley, Greg	Visiting Assistant Professor	0
	Foster, Jamye	Assistant Professor	0
	Gade, Michael	Professor of Practice	0
	Pollitte, Wesley	Assistant Professor	0
	Rivers, Amber	Visiting Assistant Professor	0
	Wolf, Marco	Assistant Professor	0

As Table 3 indicates, Michael Wittmann, the *Draughn Distinguished Associate Professor of Healthcare Marketing*, leads the GS cites race marketing, followed by Elizabeth LaFleur and *newly-hired* **assistant** professor John Hansen. Amazingly, 63.6% of the CoB's marketing faculty do not have any cited work, one of the worst statistics in the entire CoB (for this category).

It has also been a few months since we examined Google Scholar cites in the CoB's fashion merchandising unit. We revisit the fashion merchandising professors' Google Scholar citations in Table 4 below.

Table 4
Google Scholar Cites in FM

Rank	Name	Position	GS Cites
1	Burgess, Brigitte	Associate Professor	18
2	Drake, Erin	Assistant Professor	0
	Yaoyuneyong, Gallayanee	Assistant Professor	0

As Table 4 indicates, associate professor Brigitte Burgess leads the GS cites race in FM. About 67% of the CoB's FMt faculty do not have any cited work, one of the highest statistics in the CoB (for this category).

Aunt Martha's Coaches – An Update

USMNEWS.net's Aunt Martha's Coaches has been a popular report in recent days. It describes the heretofore disastrous situation involving the hiring decisions that the Martha Saunders administration has made on the coaching (athletics) front. With this weekend's results now in, the record of new soccer coach Scott Ebke falls to 5-12-1 (or to 30.6%). The record of much ballyhooed new football coach Larry Fedora drops to a dismal 2-6-0 (or to 25.0%) after Saturday's loss to lowly Memphis.

Google Scholar Revisits International Business & B-Law

It has been a few months since we examined Google Scholar cites in the CoB's international business unit. We revisit IB's Google Scholar citations in Table 5 below.

Table 5
Google Scholar Cites in IB

Rank	Name	Position	GS Cites
1	Lambert, John	Assistant Professor	0

As Table 5 indicates, none of the CoB's IB faculty has any cited work. This is by far the worst mark (for this category) in the CoB.

It has also been a few months since we examined Google Scholar cites in the CoB's business law unit. We revisit BL's Google Scholar citations in Table 6 below.

Table 6
Google Scholar Cites in BL

Rank	Name	Position	GS Cites
1	King, Ernest	Associate Professor	177

As Table 6 indicates, associate professor of BL Ernest King is closing in on 180 GS cites, and 100% of the CoB's BL faculty have cited work. This is the best in the CoB (for this category).

Carter's Reach

Below, USMNEWS.net reporters have inserted page 1 of the 10-July-08 meeting Minutes of USM's Council of Chairs. The purpose of doing this is not to highlight the fact that newly-appointed interim chair of MGT & MKT, David Duhon, *missed* the meeting, his first as interim chair. No, this section of **CoB News, 29 October 2008**, focuses on the comments of another CoB administrator, EFIB chairman George Carter.

Council of Chairs / Minutes / 10 July 2008

Location: Fritzsche-Gibbs 114

Present: Dr. Chris Campbell, Dr. Susan Fitzsimmons, Dr. George Carter, Dr. Edward Mann, Dr. Susan Hubble Burchell, Dr. Kathleen Yadrick, Dr. Lisa Nored, Peggy Price

Absent: Dr. Leah Fonder-Solano, Dr. Steven Jackson, Dr. David Duhon, Dr. M. Jay Norton, Dr. Gaylynn Parker, Dr. Tim Rehner, Dr. Ken Malone

1.0   Chair Yadrick called the meeting to order at 12:20.

2.0   Introductions

Dr. Yadrick welcomed new members and initiated introductions.

3.0   Membership Roster

Council members discussed the membership roster and provided information regarding terms of service. Membership status was updated for everyone except Dr. Ken Malone. COST needs to elect a new representative to replace Dr. Dixon. Dr. Nored will follow-up with Dr. Dixon.

4.0   Website

Peggy Price discussed the new website for COC. She has transferred documents and content from the old site into the standard USM template and is in the process of updating the pages. The url is www.usm.edu/coc.

5.0   Election of Chair-elect

Dr. Yadrick opened the floor for nominations for chair-elect for 2008-2009. Dr. Edward Mann was nominated and elected by acclamation.

6.0   Faculty Handbook Changes

Dr. Yadrick offered copies of the document reflecting changes to the Faculty Handbook recommended by the Handbook Committee and approved by Faculty Senate. The changes were submitted to the COC for review, not approval. Dr. Carter determined that the changes will not necessitate a change to the COB Faculty Handbook. He also suggested a clarification to section 8:3:1:

> The handbook should explicitly number each of the 3 options for personnel committee membership in order to make clear the paragraph at the bottom of the page referring to Option 1, Option 2, and Option 3.

7.0   Communication with Provost: priority concerns of COC

Chair Yadrick opened discussion about the Provost meeting with the Council and a review of the priority concerns. She suggested a meeting first between the

In the CoC Minutes insert above, Carter explains to the CoC that USM's then newly-amended Faculty Handbook contained new language about the composition of faculty governance committees. That new language is actually *old* language reborn, and it concerns the **three** governance options available to USM faculty. Though some CoB faculty may have been voting on the basis of *three* options for some time, long-time readers of USMNEWS.net are aware that recent versions of the USM Faculty Handbook stipulated only *two* options: (1) three faculty members (chair eligible) and (2) chair only. Recent amendments to the Faculty Handbook signal a return to the past, when there were three options: (1) three faculty, no chair, (2) three faculty, w/ chair as one of three, and (3) chair only. The section – 8.3.1 – of the recently amended USM Faculty Handbook referred to by Carter above is inserted below:

As is clear, the USM Faculty Handbook Committee ultimately took Carter's "suggestions" to heart and "explicity number[ed]" the three *new* (or *old*) faculty governance options. According to sources, for USM faculty governance the 2008 Faculty Handbook amendments represent a not-so-good journey back to the future.

Unfortunately, sources add, the skullduggery does not stop here. The following page of the 2008 Faculty Handbook includes provisions for replacing members of the faculty governance committee. That page is inserted below:

Of particular interest is the following statement:

"If a department is operating under Option 2 (department chair and two other faculty members) and the chair of the department resigns from the Departmental Personnel Committee or is no longer able to serve on that committee, the members of the department's Corps of Instruction must reconvene and choose either Option 1 or Option 3 as their operational Departmental Personnel Committee for the remainder of the academic year and until the next annual election of the Departmental Personnel Committee option."

Thus, what was only an *unwritten* legal opinion offered by USM counsel Lee P. Gore through EFIB chairman George Carter on "Black Tuesday" of 2006 is now codified plainly in the 2008 version of USM's Faculty Handbook. And, according to sources, as a result USM department chairs can hold Option 2 hostage, meaning that there are only two *possible* options for faculty governance at USM. Of course, any department chair seeking to hold Option 2 hostage has only one thing in mind, which results in only one *real* option – in

which case there is no *option* at all – for faculty governance underneath the verdant trees and inside the sheltering walls of Southern Miss.

Google Scholar Revisits Economics & Finance

It has been a few months since we examined Google Scholar cites in the CoB's economics unit. We revisit ECO's Google Scholar citations in Table 7 below.

Table 7
Google Scholar Cites in ECO

Rank	Name	Position	GS Cites
1	Nissan, Edward	Professor	100
2	Marvasti, Akbar	Professor	98
3	Niroomand, Farhang	Professor	97
4	Klinedinst, Mark	Professor	89
5	Carter, George	Professor	45
6	Gunther, William	Professor	44
7	Green, Trellis	Associate Professor	28
8	Dakhlia, Sami	Associate Professor	23
	Monchuk, Daniel	Assistant Professor	23
10	Bonaparte, Yosef	Assistant Professor	11
11	Shi, Weihua	Visiting Assistant Professor	4
12	Gevrek, Deniz	Assistant Professor	0

As Table 7 indicates, all but one of the CoB's economics faculty have cited work. This statistic, 91.7%, is one of the best marks (for this category) in the CoB. There is also a big battle for the top spot in ECO between professors Edward Nissan, Akbar Marvasti and Farhang Niroomand. Only 3 cites separate the top from the bottom of this group, and professor Mark Klinedinst sits only 9 GS cites behind the bottom of the group.

It has also been a few months since we examined Google Scholar cites in the CoB's finance unit. We revisit FIN's Google Scholar citations in Table 8 below.

Table 8
Google Scholar Cites in FIN

Rank	Name	Position	GS Cites
1	Lindley, James	Professor	523
2	Nail, Lance	Professor	236
3	Clark, John	Associate Professor	46
4	Laatsch, Francis	Associate Professor	44
5	Malik, Farooq	Assistant Professor	34
6	Hood, Matthew	Assistant Professor	2
7	Goodwin, Kimberly	Assistant Professor	0
	Jiao, Feng	Visiting Assistant Professor	0
	Perry, Timothy	Visiting Assistant Professor	0

As Table 8 indicates, professor James Lindley is in first place, with new CoB dean Lance Nail a distant second. Also, more than 33% of the CoB's finance faculty fail to show any GS cites production.

Letter to the Editor

Dear USM News,

I would have to think that the recent scandal involving the IHL Board leader [Thomas Meredith] will weaken the argument that the pro status quo faction has been making regarding that MS legislator's proposal to set up separate boards of trustees for the eight public colleges. Do you count President [Martha] Saunders among that crowd, and if so do you expect her to continue to lobby against a separate board for USM?

Thank you for all the reporting that you do.

<name withheld>

Google Scholar Revisits Information Systems

It has been a few months since we examined Google Scholar cites in the CoB's information systems unit. We revisit IS' Google Scholar citations in Table 9 below.

Table 9
Google Scholar Cites in IS

Rank	Name	Position	GS Cites
1	Davis, Donna	Professor	341
2	Hsieh, Chang-Tseh	*McCarty Distinguished Professor*	195
3	Lai, Fujun	Associate Professor	59
4	Chen, Kuo Lane	Associate Professor	13
5	Lunsford, Dale	Associate Professor	11
6	Magruder, James	Associate Professor	1
7	Cumbie, Barry	Assistant Professor	0

As Table 9 indicates, all but one of the CoB's IS faculty have cited work. This statistic, 85.7%, is one of the best marks (for this category) in the CoB. As far as the IS race goes, professor Donna Davis has a sizable lead over the *McCarty Distinguished Professor* Chang-Tseh Hsieh. Coming in third is rising star Fujun Lai, an associate professor.